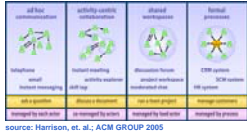


# ECOSPACE

## Integrated Project on eProfessional Collaboration Space

eProfessionals require more than a multitude of communication channels and applications!



source: Harrison, et. al.: ACM GROUP 2005

User-Centric Interoperability  
Activity-Task Integration

System-Centric Interoperability  
Application-Service Integration



Media Lab



Living Labs

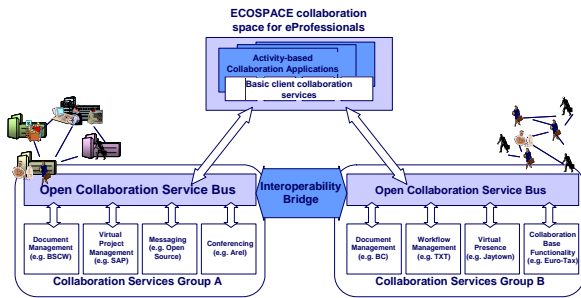


Complex Project Management

Professional Communities



Achieving a collaboration environment through an integration and interoperability middleware and new collaboration support applications



ECOSPACE takes a new innovation approach driven by technology co-creation between users and developers

Traditional Innovation Approach

- Technical functionality perspective
- User involvement limited to set examples and their validation
- Waterfall development of major releases

ECOSPACE Innovation Approach

- Systemic perspective of eProfessional ways of working, business context and technology
- User involvement from day 1 through co-creation in Living Labs (EAR)
- Fast idea push-pull experimentation cycles based on real-life settings and evolving technology

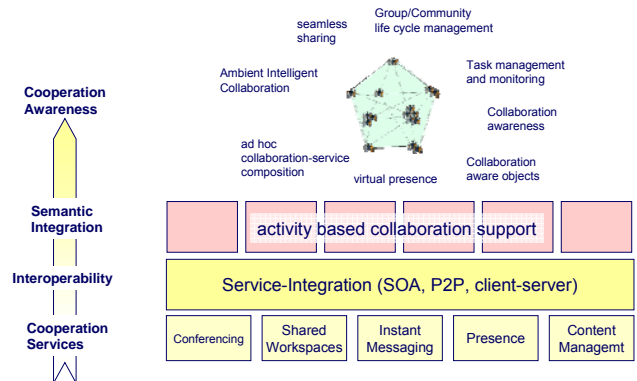
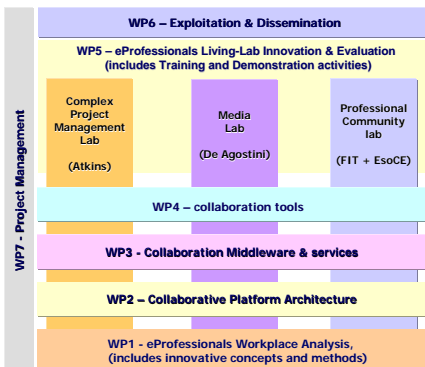
Idea funnel  
(Selection driven)

Early innovation phase: Idea generation

Later innovation phase: Evaluation and commercialisation

Idea diamond  
(Co-creation driven)

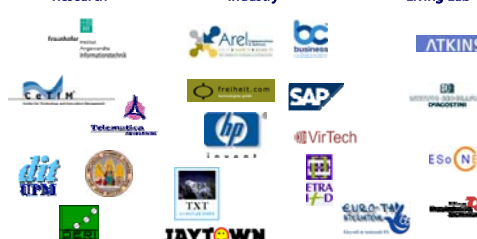
Interoperability and semantic integration will lead to an activity based collaboration support



Research

Industry

Living Lab



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